

**Press Release – Immediate release
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BPIF APPOINTS NEW PRESIDENT

The **British Printing Industries Federation (BPIF)** appoint current Vice President, Ian Wilton as President at their 12th Annual General Meeting, and bid farewell to outgoing President, Darren Coxon, following a 4 year tenure.

Charles Jarrold, British Printing Industries Federation CEO, comments: “I’d like to thank Darren for all the support, advice and challenge that he’s given as President. He steps down from the role of President with the BPIF a strong organisation, able to support the sector now and in future, and that’s a credit to his leadership of the Board. The sector as a whole owes a debt of gratitude to the support he’s given. I’m looking forward the next stage of development under Ian’s Presidency, where we’ll benefit both from his huge industry experience, and knowledge of the BPIF and the role it can play.”

Ian Wilton is currently Operations Director at CDS, a communications agency who have core service areas of Insight, Content, Digital, Print and Technology.

Having been involved in the print and communications industry all his life, Ian left school and undertook an apprenticeship as a printer in a local company – this is where his passion for the sector started. He’s held various management positions throughout his career – for the last 10 years at director level.

During his first President’s address, Ian commented:

“I am delighted to be able to accept the position of president, and I believe the role of the BPIF is very important to the industry that has been able to provide such great support to the businesses that I’ve worked with over the years, and I now have the opportunity to give something back, and to ensure it continues to develop its support and services for the industries future. I, alongside the non-executive directors will continue to challenge the executive team to ensure the members are at the forefront of all the decisions we make. I will be there for Charles the CEO, to support him during my time as president to ensure the strategic direction of the BPIF continues to enhance and add value to its members.”

With all the changes that are going to affect the UK as we get used to BREXIT, lobbying and representation will be as important as ever, as the BPIF along with all trade associations ensures that our sector’s needs are represented and supported by Government.

“I’m reassured that the BPIF heads into 2021 with a high level of confidence, so I particularly want to thank take this opportunity to thank the non-executive team for their diligence and support throughout Darren’s time as president and I know they will keep supporting this industry that we are all so passionate about.

BPIF held a virtual AGM on Tuesday 15th December, following their Members' Day virtual session in September (<https://www.britishprint.com/membership-services/media/future-focus/>) where CEO Charles Jarrold gave an overview of all the work the Federation has delivered in a very challenging 2020.

Looking ahead, Charles Jarrold commented on some key focuses for BPIF in 2021. The BPIF will increase engagement through increasing its focus on sectors interest groups. Alongside the existing interest groups: BPIF Labels, Cartons, Books and CDI, the BPIF will for example, be focussing on environmental, technical, data and cybersecurity, amongst others.

BPIF will also be publishing their updated Facts and Figures in 2021 - the authoritative guide to the size, shape and strength of our industry.

Charles added that inevitably BREXIT would continue to be at the heart of much of the advice and activities, and that BPIF will also continue to develop its key Health, Safety & Environmental, and Human Resources services to ensure the support offered to members makes the most of the changes in communications and the business environment in what will hopefully be a post-covid business world, and ensure BPIF's expert advisors continue to develop their skills and expertise required in a very rapidly changing environment.

BPIF Training also continues to develop and strengthen, and despite the pandemic has had a good year. The important Apprenticeship Training division is well placed to develop, broaden and grow to continue to meet sector needs. The training team adapted almost overnight - and Charles thanked the learners, training coordinators, and the Support and Management Teams for ensuring continuity in quality and delivery.

"So, after a pretty tough year, we expect 2021 to be a year of adaption and growth. Adaption to a post covid, post-brexit world - and growth to make the most of the strength of our sector and the entrepreneurial energy with the companies that comprise it." – Charles Jarrold, CEO

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The British Printing Industries Federation (BPIF)

The BPIF is a thriving, best-in-class trade association invigorating a modern, progressive print industry. We inspire those within the UK print, printed packaging and graphic communication industries to see opportunities for growth. Our members form a diverse and influential community and together we ensure the industry's voice is heard in Government.

We help solve business problems and drive strategic change providing the highest standard of support so our members can grow and develop healthy, sustainable and profitable businesses. Our experts specialise in offering practical, value-adding solutions for all areas of a business, ranging from HS&E and quality issues to HR disputes. They provide resolutions of technical or legal issues as well as giving advice and support on training, marketing, sales and finance.

We are passionate about upskilling the industry, making it our mission to educate, inspire and equip the future generation of print. In addition we offer a wide range of opportunities for networking both regionally



and nationally, including prestigious events, special interest groups and popular short courses on a wide range of topics.

For more information on the BPIF, visit: www.britishprint.com