

BPiF  
EST. 1901



# The future of smart and connected packaging

**Wednesday 9<sup>th</sup> October 2019**

Canon UK Ltd, The View, 6 St Andrew Street, London, EC4A 3AE

9:30am – 4:00pm

Packaging has two functions; to protect goods inside the packaging, and to convey information about the package contents. Smart or active and intelligent packaging extends these functions – adding extra features to bring truly significant benefits for logistics, brands, retailers and consumers.

These could range from smart tags embedded in packaging to measure the environment throughout the supply chain, to connected packaging that will link a consumer with a brand. If you are working in logistics, supply chain

or packaging and have an interest in how smart packaging can benefit your business or your customers, then this event is for you.

**CPI** and **BPiF** invite you to discover the latest developments and future opportunities in smart packaging. Register now for this exciting opportunity to hear about the latest developments from industry experts within technologies such as printed and flexible hybrid electronics.

**If you are interested in this event,**  
email: [marketing@uk-cpi.com](mailto:marketing@uk-cpi.com)