

**THE
BIGGEST
INDUSTRY
YOU'VE
NEVER
THOUGHT
OF...**

...PRINT

Print is all around you, but have you ever thought about where it is created?

- Have you ever wondered where billboards come from?
- Or thought about what industry produces virtually all custom made hearing aids?
- Or how newspapers are printed?
- Or even where your money is made?

The printing industry is the 5th largest manufacturing industry in the UK! Everything you encounter from the newspapers you read to the money you spend is made in the printing industry. There's no company in the world that doesn't use some form of print.

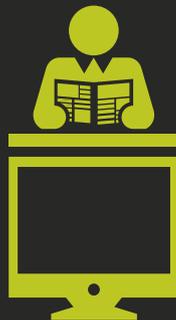
Do your school leavers want to be involved in an industry worth **£14 billion** that employs more than **130,000 people**, and offers exciting career prospects?

If so, email training@bpif.org.uk for more information on the exciting prospects in print. Additionally for more facts on the industry go to www.britishprint.com/factsandfigures



FORESTRY, PAPER AND PACKAGING ARE AMONG THE **MOST SUSTAINABLE INDUSTRIES** IN EXISTENCE

CEO Perspectives 2008, PricewaterhouseCoopers



READING A NEWSPAPER CAN CONSUME **20% LESS CARBON** THAN VIEWING NEWS ONLINE

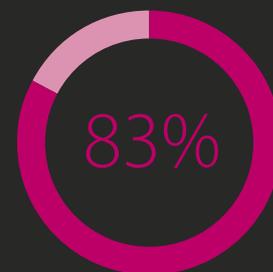
Swedish Royal Institute for Technology

Have you told your school leavers about apprenticeships?

An apprenticeship is an excellent route to a career within the print industry. With the Government increasing university tuition fees, NUS predict that the average expenditure for a student per year will be **£22,855**. This means students could be left with nearly **£70,000** worth of debt after finishing a degree.

Key reasons to choose an Apprenticeship

- Apprentices earn while they learn
- Apprentices build a professional network from the day they start
- Apprenticeships offer 'limitless learning' and go up to a doctoral level
- Every day as an apprentice is different and skills learnt are transferable to other potential roles
- The Government are committed to apprenticeships. They provided **£40 million** for 20,000 more higher apprenticeship starts over the 2013/14 and 2014/15 academic years, while increasing tuition fees for university students.



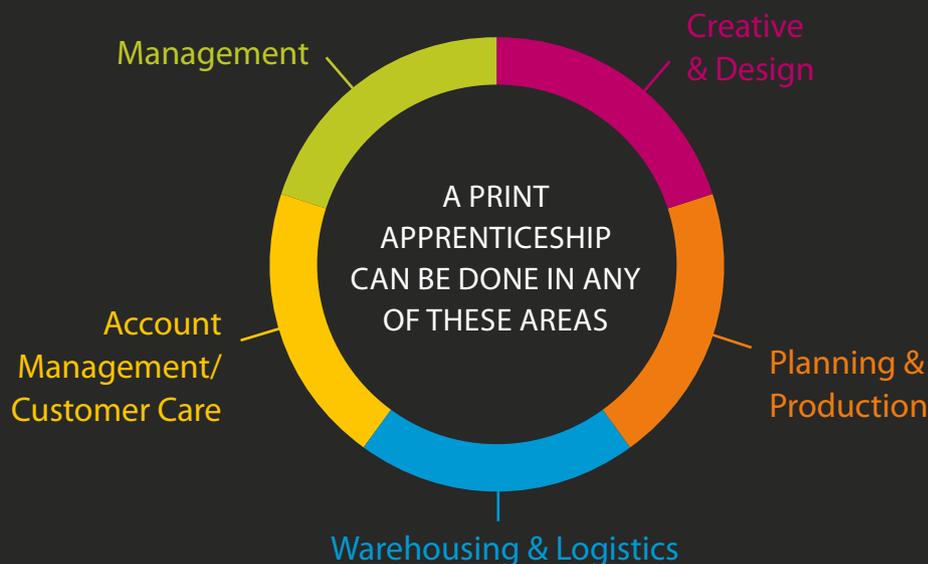
of employers rely on apprenticeships to provide skilled workers for the future of the company

National Apprenticeship Service



"Apprenticeships provide an excellent opportunity to allow young people to grow and develop within a work environment. They have allowed us to 'home grow' a stream of talented employees who add real value to our business."

Barry Curryer, Operations Director, BCQ



This brochure was designed and printed by the apprentices below who all work in the printing industry across the UK. Coordinated by the British Printing Industries Federation it is hoped that this brochure gives you an idea of the exciting opportunities available to your school leavers within the printing industry.



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