

**PRESS RELEASE**

**2 February 2011**

**BPIF launches Excellence Awards at the “Coolest Club in London”**

The British Printing Industries Federation (BPIF) has announced that it is to launch the Excellence Awards in 2011, encompassing a range of 14 best performance in Industry Awards. It will be celebrated at a black-tie event at the Café de Paris in London. The Café de Paris is referred to by Forbidden London as “The Coolest Club in London”, the perfect venue to launch the awards.

Revamped and now presented solely by the BPIF, all the categories will be aligned with the BPIF’s numerous products and services. The Excellence Awards will reward and showcase the most innovative and creative companies across the print media spectrum. The awards categories will range from Human Resources, to the Environment, Health and Safety, Lean Manufacturing and Innovation. There will also be awards for both Training and Development and Apprentice of the Year.

The Excellence Awards will take place on 15 June 2011, and will be open to both BPIF members and non-members except for the Company of the Year Award, which will be open to BPIF members exclusively.

Commenting on the announcement, BPIF Chief Executive Michael Johnson said, “Excellence in business – as opposed to excellent printing – becomes crucial for businesses looking to stand out from the crowd and build a winning brand. Our awards stand out too, as the premier business event of the year. So I would urge you to enter your business for an award and to be there on the night.”

The call for entries for the Excellence Awards has commenced, with judging set for April 2011 and the shortlist to be announced in May 2011. The closing date for entries will be 31 March 2011. The judging panel will comprise of both internal and external judges.

The full list of categories for the BPIF Excellence Awards 2011 is:

- HR Award – over £5m annual turnover
- HR Award - up to £5m annual turnover
- Health and Safety Award - over £5m annual turnover
- Health and Safety Award - up to £5m annual turnover
- Environment Award - over £5m annual turnover
- Environment Award - up to £5m annual turnover
- Innovation
- Marketing
- Lean Manufacturing Award
- Training and Development Award
- Apprentice of the Year Award
- Company of the Year Award – over £5m annual turnover
- Company of the Year Award – up to £5m annual turnover
- Customer Service

**-Ends-**

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#### **Notes to Editors:**

##### **The British Printing Industries Federation (BPIF)**

The BPIF is the principal business support organisation representing the UK print, printed packaging and graphic communication industry. It is one of the country's leading trade associations. The federation strive to ensure their members' requirements come first. Through listening to their needs they have developed an unrivalled range of products and services that go well beyond those provided by a traditional trade association.

They provide the highest standard of support for printers to grow and develop healthy, sustainable and profitable businesses, aiming to provide an environment geared towards their businesses success. The BPIF offer practical, value-adding solutions for all areas of a print organisation, ranging from Health, Safety, Environmental and Quality issues; with the implementation of HR requirements; provide resolutions of technical or legal issues; as well as advice and support on marketing, sales and finance. This is all delivered by individuals and teams of highly skilled and experienced print industry specialists.

New services recently launched include BPIF Insurance Service and the BPIF Financial Alliance to add to a wide range of business support services including healthcare and pensions. They also offer a wide range of opportunities for networking both regionally and nationally, including prestigious events, special interest groups and popular short courses on a wide range of topics.

For more information on the BPIF, visit: [www.britishprint.com](http://www.britishprint.com).