

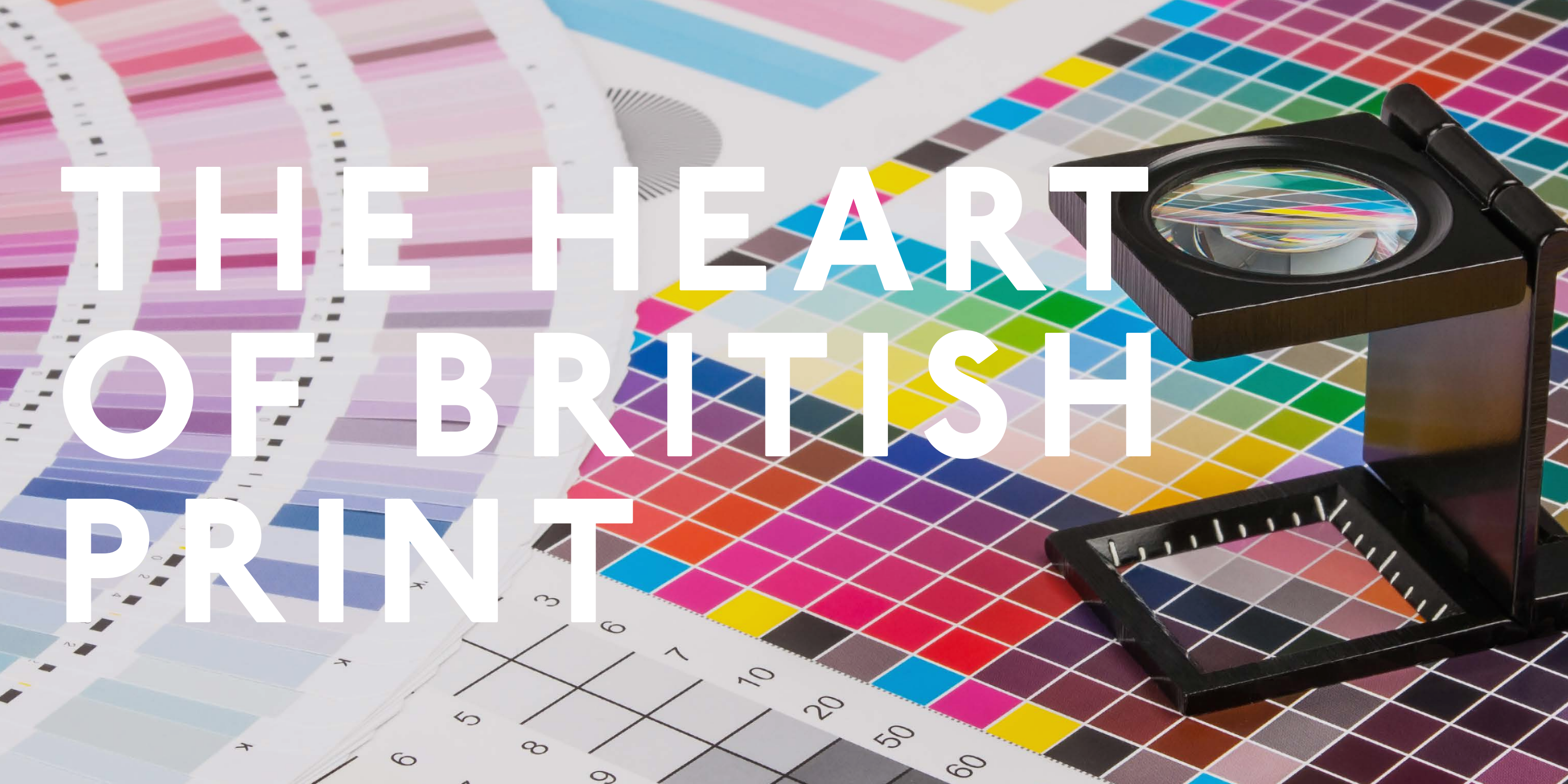
BPIF  
EST. 1901

THE HEART OF  
BRITISH PRINT

# WHY JOIN THE BPIF?

BRITISHPRINT.COM





# THE HEART OF BRITISH PRINT

# INVESTING IN OUR INDUSTRY, TOGETHER.

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# WHY JOIN THE BPIF?

The BPIF is the UK's leading trade association for print. Amplifying the voices of print professionals to decision makers and supporting businesses through everything from health and safety compliance to apprenticeship training, we are always at the heart of the print industry.

## WE OPERATE AROUND OUR THREE KEY PILLARS:

### TRADE ASSOCIATION

We represent, connect and develop the industry through Government lobbying, ongoing research, environmental awareness and a host of vibrant communities.

### PROFESSIONAL SERVICES

Our industry expertise supports the smooth running of your business in areas such as HR, health & safety and environmental.

### TRAINING & DEVELOPMENT

BPIF Training is so much more than a training provider; we're a partner that builds careers and provides a competitive advantage. As the UK's largest provider of print industry apprenticeships, we are proud of both our heritage and our ability to work throughout the industry to build changing careers and nurture talent for the future.

# TRADE ASSOCIATION MEMBERSHIP

Become a BPIF Trade Association  
Member from £35 per month.





## LOBBYING

As your trade representatives, our mission is to make sure our members' voices are heard. We keep track of Government decisions which may affect your business and inform you of any upcoming challenges.

### OUR LOBBYING:

- ◆ **We represent you to Government**  
Our Policy & Public Affairs Committee was created to represent the voices of members to Government and other external decision makers, raise the industry's profile, and influence change. Our *Priorities for Print* brochure tells Government and Parliament exactly how they can best support our industry. Our membership with Intergraf and FINAT also gives us access to European lobbying.
- ◆ **We consult for you**  
The BPIF is regularly consulted by the Government regarding new policies, and we argue strong, well-researched cases which have earned us the reputation as an authoritative advocate for the industry.
- ◆ **We help you meet your MP**  
The best way to engage with your local MP is to invite them to visit your business. We offer a pack designed to help you organise an MP's visit, and we can support you with planning and on the day.
- ◆ **We keep you updated**  
We monitor the political agenda on your behalf and identify threats and challenges to the industry, and we keep you informed of all the latest developments via monthly updates and regular news stories.



# RESEARCH

## RESEARCH

Industry research is key to understanding the past, present and future of industry. Our internal research unit undertakes a considerable amount of primary and secondary research relating to the printing industry, and is the go-to place for anyone interested in industry research and data.

### WHAT WE OFFER:

- ◆ **Insight Publications**  
Members have access to *Printing Outlook*, a quarterly printing industry trends survey compiled from online feedback from BPIF members, as well as *Facts and Figures*, a publication detailing the printing industry's structure, economic importance, productivity, effectiveness and sustainability.
- ◆ **Research Resources**  
We have collated external links and downloadable resources, reports and data within our useful online library.
- ◆ **Economic Dashboard**  
A range of charts and graphs giving you a clear view of the growth and decline of different aspects of the UK economy and change in the headline economic indicators.





# ENVIRONMENT & SUSTAINABILITY

## ENVIRONMENT & SUSTAINABILITY

With environment and sustainability at the forefront of everyone's minds, it's more important than ever to ensure your business is meeting requirements. We provide print industry-specific support to help you keep your environmental impact to a minimum.

### WHAT WE OFFER:

- ◆ **Environmental Road Map**  
A comprehensive step-by-step guide to lead you through the process of meeting environmental and sustainability requirements.
- ◆ **ClimateCalc**  
Enables you to measure your total carbon footprint or the carbon footprint of a specific job. It's more accurate than other more generic tools as it uses data on paper, inks and plates from across Europe, allowing companies to measure scope 3 with ISO standards 14064-1 and 16759 compliance. ClimateCalc participants are audited annually by the BPIF.
- ◆ **Access to Expertise**  
We provide, and work with experts that provide, insight on new legislation (PPT and EPR), energy, carbon and waste.





# COMMUNITIES

## COMMUNITIES

We all want to be part of a community. The industry is broad and diverse, and with businesses operating in specialist markets, each with specific needs, communities are needed. The BPIF Communities provide the opportunity to join a sector-specific or interest-specific network where companies can strengthen relationships throughout the supply chain, share and develop knowledge and industry understanding through forums, and promote and develop their sector.

### OUR COMMUNITIES:

- ◆ **Labels\***  
BPIF Labels enjoys a high profile within the label industry and through its activities its members help to promote and increase the use of labels.
- ◆ **Cartons\***  
BPIF Cartons is the folding carton Special Interest Group of the British Printing Industries Federation.
- ◆ **Books\***  
This group was established to work closely with UK book printers and their suppliers to educate, inform and support the UK books supply chain industry.
- ◆ **Display & POS\***  
This is a BPIF community that looks to support, sustain, and develop the Display & POS sector.
- ◆ **Environmental Forum**  
The Environmental Forum is a BPIF community that aims to support the development of environmental best practices and sustainability measures.
- ◆ **Student Engagement Forum**  
The School Engagement Forum is a Students in Print initiative which aims to help the print, packaging and digital industry address the much-publicised skills and age gap in the industry.
- ◆ **CDI (Creative Digital Industries)**  
CDI exists to support and inform the industry by sharing creative insight through innovative events.

*\* Special Interest Groups are charged at an additional cost to Trade Association Membership - contact [hello@bpif.org.uk](mailto:hello@bpif.org.uk) for more details.*





# BE PART OF THE NETWORK

## BE PART OF THE NETWORK

One of the biggest benefits of being a BPIF member is being a part of a thriving community of industry peers. We offer a wide variety of ways for you to connect, network and stay informed, whether it's by attending a live event or reading an article over a cuppa.

### MEMBERS HAVE ACCESS TO:

- ◆ **Find a Printer**  
You'll be registered on our Find a Printer service, a search tool and directory to help customers in print, packaging and graphics find the right company for their needs.
- ◆ **Videos, podcasts and webinars**  
Our media library features everything from educational podcasts to webinar recordings, and we hold regular training workshops which you can watch online, too!
- ◆ **Membership magazine**  
Members receive a subscription to *InPrint* magazine to keep you informed, entertained, and inspired!
- ◆ **Weekly news updates**  
Stay up to date with all the latest BPIF news and events through our members' weekly email newsletter.
- ◆ **Networking events**  
We host a number of events throughout the year, from prestigious award shows to seasonal get-togethers, giving you lots of opportunities to connect with industry peers.
- ◆ **Our Regional Boards**  
Run by and for those in the industry, our Regional Boards exist to ensure our members' voices are heard from a regional point of view. Discussing member concerns alongside the BPIF representatives, Board members have the opportunity to shape BPIF plans and policies. They ensure we continue to meet our members' needs and, in turn, help shape the future of print.



# PROFESSIONAL SERVICES

To find out more about our Professional  
Services please contact us on  
01676 526 030 or [hello@bpif.org.uk](mailto:hello@bpif.org.uk)





# HEALTH, SAFETY & ENVIRONMENTAL

## HEALTH, SAFETY & ENVIRONMENTAL

We take Health & Safety seriously, and our advisers have the print industry expertise to allow them to understand the risks and challenges your business faces, so that we can give you bespoke, specialist support when you need it.

### WHAT WE OFFER:

- ◆ **Specialist Health Checks**  
A thorough review of Health & Safety and Environmental compliance within your business to identify any gaps, providing a full report and action plan for improvement.
- ◆ **BPIF Seal of Excellence**  
A prestigious award presented to businesses who score a minimum of 80% within the Health Check, showcasing excellence in operational standards and management schemes.
- ◆ **Legislation Updates**  
We help you understand and stay up to date with legislation specific to your business.
- ◆ **Online Step-by-Step Support & Guidance to 'Becoming Compliant'**  
Our specialist road maps provide all you need to know to keep in check with your business compliance needs, including guidance documents, templates, policies and forms.
- ◆ **Document Library**  
Easy access to hundreds of downloadable templates to support your organisation's compliance and adherence to best practice.
- ◆ **Specialist Adviser Helpline**  
Print industry specific advice, support and information from industry experts.
- ◆ **Specialist Training**  
Keep your staff upskilled in everything from fire safety to avoiding slips and trips.
- ◆ **Bespoke Consultancy Services**  
Tailored management schemes and support activities to meet your business requirements.
- ◆ **PIAC**  
BPIF chair the Printing Industry Advisory Committee (PIAC), formed with like-minded specialists in print working together to review reported incidents and risks, and deliver key changes in health & safety practices to your business.





# HR AND EMPLOYMENT LAW

## HR AND EMPLOYMENT LAW

Our practical, comprehensive services range from instant online resources to one-to-one expert advice, taking the complications out of HR. We know every business operates differently, so our HR experts tailor our solutions to you and your needs.

### WHAT WE OFFER:

- ◆ **Specialist Advice**  
Industry-specific expert advice from our team of HR Business Partners who are just a phone call away.
- ◆ **Employment Law**  
Access to our in-house Employment Law solicitor offering a Legal service to support with end-to-end conduct of Employment Tribunal cases.
- ◆ **HR Health Check**  
A comprehensive assessment of your business to determine your performance in legal compliance and best practice, producing an action plan for what steps to take next.
- ◆ **Online step-by-step Support and guidance to 'Becoming Compliant'**  
Our specialist road map provides all you need to know to keep in check with your HR needs, including guidance documents, templates, policies and forms.
- ◆ **BPIF HR Seal of Excellence**  
A prestigious award presented to businesses who score a minimum of 80% on our HR Health Check, showcasing excellent HR standards.
- ◆ **Workforce Planning**  
Step-by-step guidance for restructuring your business and treating all those involved fairly.
- ◆ **Document Library**  
HR letters, templates and guides to download.
- ◆ **Employee Handbook**  
Online policy template to create a handbook.
- ◆ **Contracts of Employment**  
Compliant with the Employment Rights Act covering permanent, part-time and temporary workers.
- ◆ **HR Consultancy Services**  
For those tricky projects, specialist expertise, or when you just need extra HR support, we can help you with a range of HR project work.





# COMMERCIAL LAW

## COMMERCIAL LEGAL

BPIF Legal exists to provide advice, representation, and input into all your business's legal needs, both strategic and day-to-day. Our in-house Commercial Solicitor has many years of Industry knowledge and experience and is familiar with all aspects of your commercial problems and their solutions.

### WHAT WE OFFER:

- ◆ **Regular Updates**  
Keeping you up to date with news, bulletins, and webinars.
- ◆ **Expert Advice**  
Direct access to our Commercial Solicitor for telephone and email advice on commercial issues relating to trading activities of the business.
- ◆ **Industry-Specific Support**  
Support and guidance with legal letters and contracts, confidentiality and non-disclosure agreements and supply of goods and services agreements. Review of documents and written advice on commercial legal problems.
- ◆ **Resources and Templates**  
Access to BPIF Model Terms template and guidance, as well as overdue accounts toolkit and guidance.

# TRAINING & DEVELOPMENT

Email [training@bpif.org.uk](mailto:training@bpif.org.uk)  
to find out more.





## JOINING THE DOTS

**Developing talent. Reacting to change.  
Staying competitive. Embracing new technology.**

In a dynamic and ever-evolving industry, responding with the right approach is critical to continued success. As the UK's leading training provider in print manufacturing, no one understands the changes, challenges, and opportunities your business faces like we do - meaning no one is better equipped to provide quality, real-world training.

We make accessing government subsidised training easy. We cut through red tape. We constantly adapt our offer to meet the broad spectrum of skillsets the industry demands. In short, we specialise in creating solutions for your training needs today, tomorrow and for the future.

**We will help you get ahead.**



## ALWAYS IN FIT

We provide a range of qualifications and courses covering all areas of the print industry to give your employees the chance to upskill and develop.

Our 'Always in Fit' training provision is built on our three pillar approach: Future Fit, Knowledge Fit and People Fit.

### FUTURE FIT

We mix units and modules together to fit your specific business requirements. From leadership and management to sales, account management and customer service, we have a blend of qualifications that help your business perform at its best.

### KNOWLEDGE FIT

We specialise in using our print expertise to provide industry-leading, real-world training.

All our trainers and tutors have first-hand experience in the print and manufacturing sector.

Our training is always workplace-led, meaning employers specify exactly what's required from an apprentice in each role, and each programme is tailored to your specific job description.

### PEOPLE FIT

BPIF Training guarantees fair treatment and high-quality training.

We promise to value you for who you are - that's what we mean by equality, diversity and inclusion for all.

We prioritise our learners' health, safety, enjoyment and achievement by promoting safeguarding in our learners' workplaces, and we are governed by Ofsted, with BPIF achieving a Good rating in 2019.





# INSPIRING THE NEXT GENERATION

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### WHAT WE OFFER:

- ◆ **Business Apprenticeships**  
Applicable in every business, these qualifications are available up to Level 5, and can all be tailored to meet the specific requirements of your organisation's structure.
- ◆ **Trade Apprenticeships**  
The technical area of our work-based learning qualifications, built on our background in print manufacturing.
- ◆ **National Vocational Qualifications**  
Shorter in duration than apprenticeships, NVQs are ideal for new and existing employees to develop new skills, all assessed and accredited in a work-based context.
- ◆ **Personal Development Awards**  
These provide concise unit accreditation aimed at certifying competency in specific areas of pre-press, press, post-press, and print administration.
- ◆ **'Intro to...' Workshops**  
Short courses that run regularly throughout the year, many of which take place online.



# BPIF

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in BPIF – The Heart of British Print

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