

BPIF

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THE HEART OF
BRITISH PRINT

JOIN THE BPIF TODAY

BE PART OF THE DISPLAY
& POS COMMUNITY

BRITISHPRINT.COM/DISPLAYANDPOS



**INVESTING
IN OUR
INDUSTRY,
TOGETHER**

The BPIF is the UK's leading trade association for print. Amplifying the voices of print professionals to decision makers and supporting businesses through everything from health and safety compliance to apprenticeship training, we are always at the heart of the print industry.

We operate around our three key pillars:

- ◆ We represent, connect and develop the industry through government lobbying, ongoing research, environmental awareness and a host of vibrant communities.
- ◆ Our industry expertise supports the smooth running of your businesses in areas such as HR, health and safety and the environment.
- ◆ BPIF training is so much more than a training provider; we're a partner that builds careers and provides a competitive advantage. As the UK's largest provider of print industry apprenticeships, we are proud of both our heritage and our ability to work throughout the industry to build changing careers and nurture talent for the future.

Investing in our Industry, Together.

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WHY JOIN THE DISPLAY & POS COMMUNITY?



Be part of a growing network to address matters specifically affecting Display & POS.



Attend our webinars & events, engage on topical issues and develop solutions to better our sector.



BPIF Training help you to build a skilled team, develop talent and recruit staff. Support BPIF & attract new talent into the industry.



Receive market leading insights into the Print industry.

OUR FOCUS FOR 2023

- ◆ Sector specific training and development
- ◆ Waste management
- ◆ Environmental initiatives
- ◆ Partner collaborations; sharing knowledge across consumer insight, retail trends, technology and design

TRAINING & DEVELOPMENT

Developing talent. Reacting to change.
Embracing new technology.

BPIF training have a range of career starters to development options to ensure your people and companies are equipped for the future.

WE HAVE TRAINING OPTIONS FOR YOU

APPRENTICESHIPS

Apprenticeships offer practical on-the-job experience, with 6 hours per week of the learners time spent on off-the-job learning.

They're available for existing and new employees – BPIF Training are recruiting for apprentices all year round, a service that is offered to businesses free of charge.

NATIONAL VOCATIONAL QUALIFICATIONS

Shorter in duration than apprenticeships, vocational qualifications are ideal for new and existing employees to develop new skills, all assessed and accredited in a work- based context.

'INTRO TO...' WORKSHOPS

Courses run throughout the year and are designed to give individuals an insight into key aspects of a business. Attendees can register for one of our courses, or we can deliver any of our 'intro to...' courses to a group of employees within your organisation.

BPIF Training recognise the importance of upskilling the industry and therefore offer a competitive package in order for you to upskill staff in your business. Go to bpif.Training to find out more.



INSPIRING THE NEXT GENERATION

Go to the BPIF training website at [bpiftraining](https://www.bpiftraining.com) to get in touch and learn more about our courses:



LEAN MANUFACTURING

Skills needed for a fast paced and efficient processing environment.

We can train your staff to be highly effective operatives, delivering exacting standards required for modern day manufacturing environments. Covering specialist routes to Production / Assembly, Inspection / Quality Assurance, Logistics / Material Handling, Processing / Finishing – our sector specific training offers a range of benefits to every employer.



SUPPLY CHAIN PRACTITIONER

Supply Chain is at the heart of every business – it is a system of organisations, people, activities, information and resources involved in moving products or services from supplier to customer.

Whether your supply chain functions are procurement, forecasting, planning, customer service or logistics our apprenticeship will develop the essential knowledge, skills and behaviours needed to operate in this fast paced environment.



BUSINESS ADMINISTRATOR

Business administrators have a highly transferable set of knowledge, skills and behaviours that can be applied in all sectors. This includes small and large businesses alike; from the public sector, private sector and charitable sector.

The role may involve working independently or as part of a team and will involve developing, implementing, maintaining and improving administrative services. Business administrators develop key skills and behaviours to support their own progression towards management responsibilities.



LEADERSHIP AND MANAGEMENT

Invest in your leadership team for future growth.

We help you deliver leadership and management capability for your workforce. Covering a range of roles from junior positions to director level positions, we can tailor packages to reflect job descriptions and the culture of your organisation.



SIGNAGE TECHNICIAN

This occupation is found in the manufacturing sector, in the signage industry. Signage technicians mainly work in small and medium enterprise (SME) businesses, although there are larger businesses including national franchises. Signage businesses supply signage products and services to a wide range of customers within the private and public sector.

Signs may be made from wood, vinyl, plastic, metal, glass, textiles, card and composites. They may be illuminated or non-illuminated. Types of signs can include:

- ◆ Vehicle signage including wraps
- ◆ Post mounted signage including road signage, directional, traffic signs, gantry signs
- ◆ Building signage such as entry & exit signs, health and safety signs, fascia signs, window signs and manifestations
- ◆ Freestanding signs and displays including pavement signs and exhibition displays

The broad purpose of the occupation is to design, manufacture, fabricate and install signage.

SUSTAIN- ABILITY & OUR SECTOR

Simple steps to help you.

Every business has a responsibility to make positive change regarding the environment.

BPIF are here to support you to commit to real change. We offer insights into how brands are using new and innovative efforts with more eco-friendly, recycled and sustainable print products.

Brands increasingly need to demonstrate their environmental and ethical values to appeal to a wider range of customers. It's a strong value to promote.

ENVIRONMENTAL INITIATIVES



CLIMATECALC

ClimateCalc is the first print specific carbon calculator – start measuring your footprint to achieve net zero.

The BPIF helps members respond to environmental requirements. Using our ClimateCalc tool allows members to include emissions from paper, inks, varnishes and plates, not readily available from other more generic carbon calculators. Verified to cover 95% of a printing companies emissions, it more accurately reflects the carbon footprint of a printing company and helps avoid any accusation of greenwash.

To find out more, please contact Steve Walker at steve.walker@bpif.org.uk



ENVIRONMENTAL ROAD MAP

Environmental and sustainability requirements are at the forefront of the focus for the industry.

The Environmental Road Map is here to help you to start on the path, continue to develop, or review your environmental requirements. The content is intended to help you continually grow your knowledge and performance and can be used by any company no matter where they are on their journey.

Gain access to your Environmental road map at britishprint.com/EnvironmentalRoadMap.

SIMPLIFYING WASTE SOLUTIONS

DISPLAY & POS 2 RECYCLING SCHEME

We work with you every step of the way to ensure your environmental credentials give you the competitive edge.

We understand that managing and recycling Display & POS can be difficult as some materials do not have an effective recycling scheme.

The BPIF Display & POS 2 Recycling Scheme has been scoped with and provided by Reconomy to support your sector specific needs

This scheme is here to help companies improve and maintain their waste management and recycling. It provides a baseline and scope on requirements, support and an ongoing direction to improve environmental sustainability within your sector, adhering to the following pledge and targets. Members who achieve certification or take part in the scheme will be able to use the logo on communications related to their Waste Management.

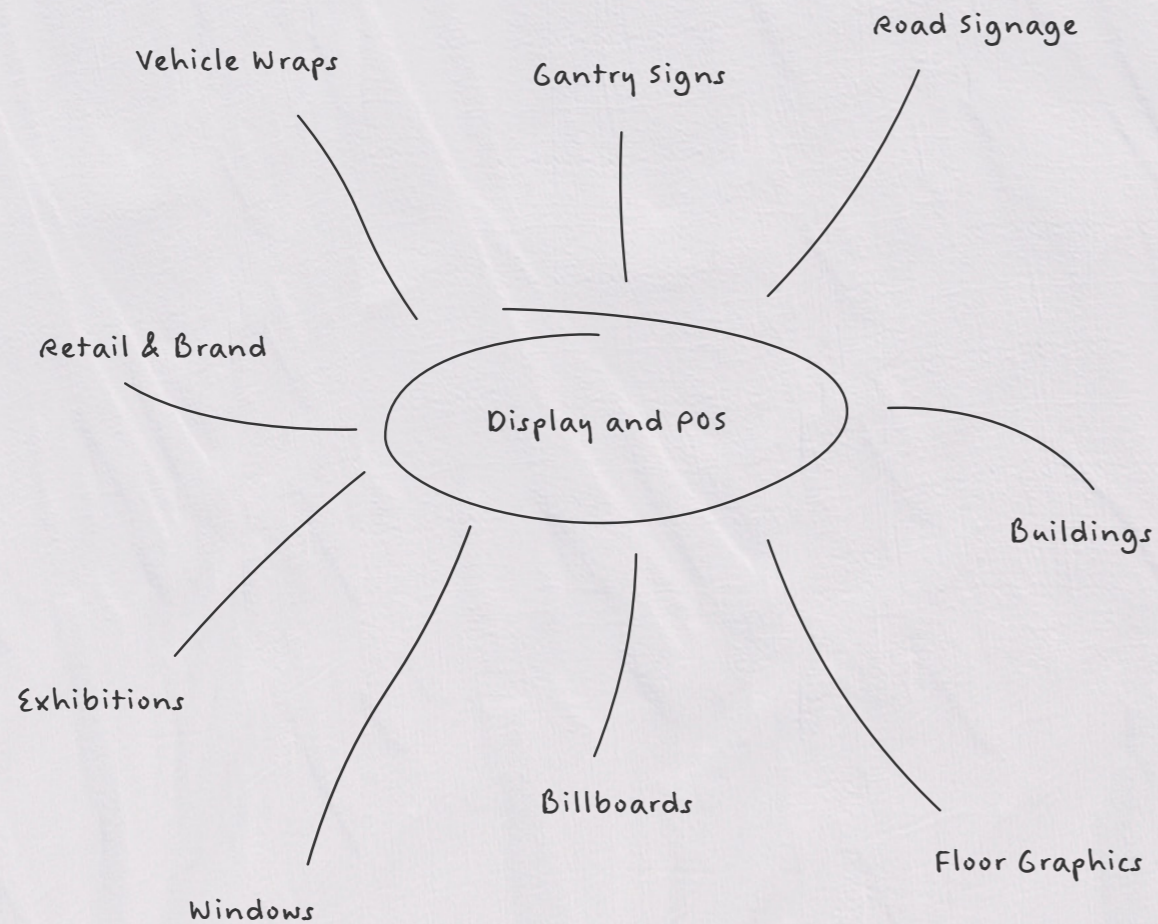


- ◆ All waste produced has been included into the scheme to ensure accountability.
- ◆ The Waste Hierarchy, where commercially viable, has been implemented.
- ◆ Maintain records of waste collections and treatment routes used.
- ◆ Introduce and utilize media that is more widely recycled where possible.
- ◆ Promote environmental sustainability through the supply chain.
- ◆ Encourage clients to make environmentally preferable choices.

COLLABO- RATIONS & INSIGHTS

BPIF work with key partners to share insights into trends, technology and innovation in the sector.

MAKE AN IMPACT WITH VISUAL COMMUNICATIONS



COLLABORATIONS



BPIF form strong strategic partnerships in the industry. Our collaboration with Popai aligns the needs and issues of Brands Specifiers and Manufacturers across the whole supply chain. Both our organisations have strong environmental and sustainability offerings which complement each other, and these will assist those who seek to manage this area more effectively.

- ◆ Our collaboration opens up access to latest knowledge and insights and deliver prime research across Retail Trends and Innovation.
- ◆ 10% discount offered on POPAI sustainability tool
- ◆ Networking and information sharing across the whole supply chain
- ◆ Offer a blend of complimentary Environmental tools to measure metrics
- ◆ Jointly lobby and clarify issues affecting the sector, i.e Plastic Packaging Tax / EPR



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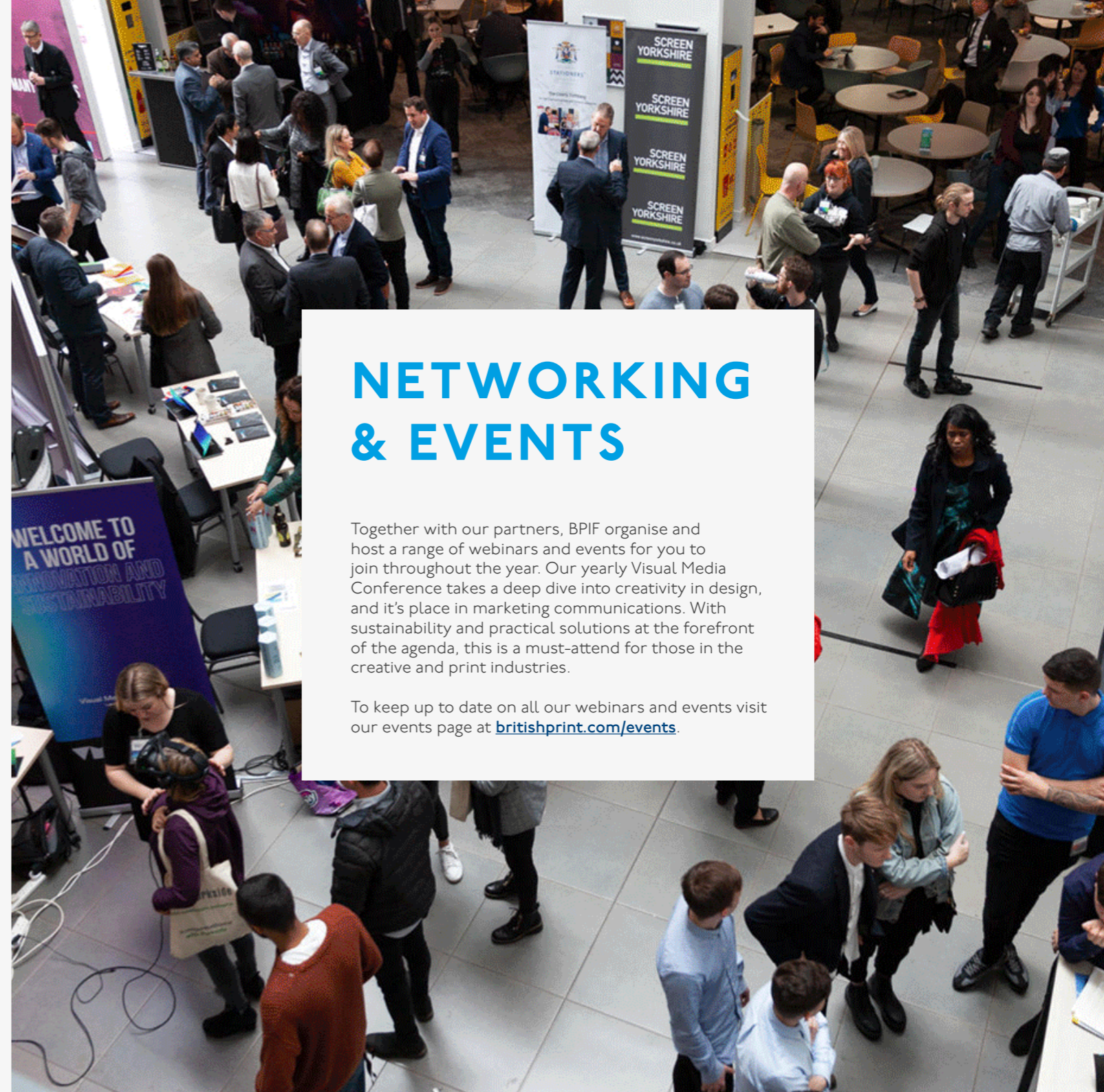
JOINING THE DOTS

Olga Munroe is the BPIF Display & POS Chair and the Head of the Retail Institute, a research centre at Leeds Beckett University that offers intelligence services to the FMCG industries. The centre conducts consumer research, market intelligence and scientific studies for brand owners, retailers and the retail supply chain.

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As a Chair to the POS & Display Group, Olga wishes to understand the priorities of BPIF members to generate resources or training to leaders, to support the print industry during this dynamically changing commercial and environmental landscape.

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NETWORKING & EVENTS

Together with our partners, BPIF organise and host a range of webinars and events for you to join throughout the year. Our yearly Visual Media Conference takes a deep dive into creativity in design, and it's place in marketing communications. With sustainability and practical solutions at the forefront of the agenda, this is a must-attend for those in the creative and print industries.

To keep up to date on all our webinars and events visit our events page at britishprint.com/events.

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ABOUT US


The BPIF is a thriving, best-in-class trade association invigorating a modern, progressive print industry. It inspires those within the UK print, printed packaging and graphic communication industry to see opportunities for growth.

TO SIGN UP

Email: thehub@bpif.org.uk

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 BPIF – The Heart of British Print

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