

# LOOK AT WHAT YOU'RE MISSING – **COME AND JOIN US**

[BPIFCARTONS.ORG.UK](https://BPIFCARTONS.ORG.UK)

A special interest group of the BPIF



# WHY JOIN US?

BPIF Cartons supports its members by organising regular networking events, representing the interests of the carton sector to governments and associated agencies, and proactively communicating cartonboard's unique commercial and environmental advantages to a wide audience.

## WHAT ARE THE BENEFITS?

BPIF Cartons represents over 90% by value of the UK folding carton industry and its key suppliers so it has the relevant experience to offer its members:

- ◆ E-learning
- ◆ Industry training
- ◆ Industry events
- ◆ Lobbying
- ◆ Advice and support
- ◆ Education

## HOW MUCH IS IT?

Membership fees are determined by the size of your operation based on turnover so it is proportional and fair. Membership represents great value – the more you are involved, the better value it is. Joining BPIF Cartons also includes indirect membership of the European Carton Makers Association (ECMA).

BPIF Cartons exists purely to benefit its members; our initiatives add real value, but they are often complex and time consuming. It is in your interest to join us and contribute to our shared goals.



# TRAINING FOR THE FUTURE

## FOUNDATION TRAINING

**Providing relevant industry training to enhance skills:**

- ◆ Complimentary tailor-made courses expertly delivered in collaboration with partner members, covering the whole of the folding carton production process: Courses are currently provided by Iggesund, Esko, Heidelberg, Sun Chemical, Lasercomb and Bobst.
- ◆ Sales training to improve key skills and techniques.

## E-LEARNING

**A tailored carton industry training programme – all in one portal to save time and money:**

- ◆ A complimentary online training platform developed in partnership with leading carton industry suppliers – 38 training modules are currently live with more under development.
- ◆ Modules cover the environmental benefits of cartonboard, board manufacture, the carton production process, the carton industry and detailed training on all key Health & Safety aspects.
- ◆ Certificates are awarded when a module is completed – ability to record the details of all employees who have successfully passed.
- ◆ Ability to add specific training modules & details only relevant to your company.

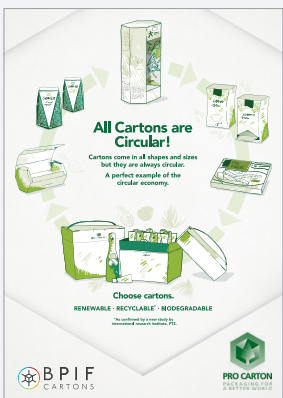


# EDUCATE AND INFORM

## EDUCATION AND PROMOTION

Proactively communicating cartonboard's unique commercial and environmental advantages to a wide audience:

- ◆ Promoted Trees into Cartons, Cartons into Trees (TICCIT) programme.
- ◆ Sponsorship of UK Young Designers Award in conjunction with the annual Pro Carton Young Designers competition.
- ◆ Promotion of converter and partner member's events/awards/investments through email and PR articles.
- ◆ Increased social media presence on several platforms.
- ◆ With Pro Carton, publicise the sustainability credentials of cartonboard with adverts and articles in The Times supplement "The Future of Packaging", The Grocer magazine and The Guardian supplement on Sustainable Packaging.



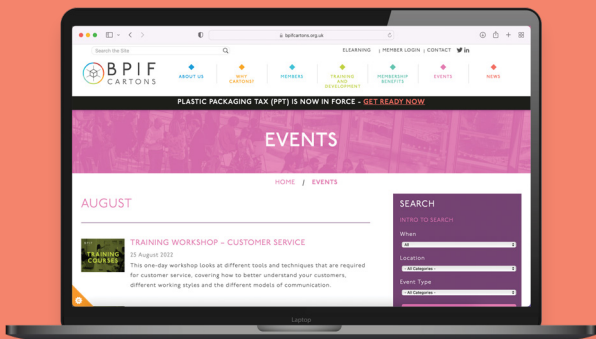


# STAY UPDATED

## INDUSTRY EVENTS

Networking events relevant to carton production and key issues:

- ◆ Annual President's Lunch, London. Attended by senior executives from the carton supply chain.
- ◆ Other social/networking events have included Brewery Tours and Horse Race evenings.
- ◆ Representation at BPIF, Pro Carton, ECMA, Packaging Federation, Two Sides, Paper Packaging Forum events and coordination of activities with CPI and other fibre based trade bodies.





# PROVIDING YOU WITH SECTOR SPECIFIC SUPPORT

## ADVICE AND SUPPORT

Information essential for corporate development and market awareness:

- ◆ Collection of industry statistics
- ◆ Publication of members' Yearlet including facts and figures
- ◆ Access to industry experts for technical or environmental advice
- ◆ Promotion of BPIF Cartons activities within ECMA





# HAVE YOUR SAY

## LOBBYING

Ensuring cartons has a voice as governments shape policies and legislation. We work closely with other trade associations in the Packaging Federation to speak with a collective voice when appropriate:

- ◆ APPG – quarterly meetings with MPs to provide an update on industry issues.
- ◆ On-going issues in the supply chain following Brexit, Covid and the Ukraine war.
- ◆ Continuing discussions with HMRC and governments regarding Extended Producer Responsibility (EPR) and Plastic Packaging Tax (PPT).
- ◆ CPI – recyclability guidelines for fibre-based packaging. Represented the carton industry re: an optimum level of PE board/metpol (windowed cartons/sandwich packs). Fighting for converters interests against the major recycling companies.



# JOIN TODAY

## ABOUT US

BPIF Cartons is a thriving, best-in-class trade association invigorating a modern, progressive packaging industry. It inspires those within the carton industry to see opportunities for growth.

## CONTACT

Help us to deliver even more – if you would like to get more involved, please speak to Jon Clark, General Manager, at [jon.clark@bpifcartons.org.uk](mailto:jon.clark@bpifcartons.org.uk) or on **07730 018040**.

For training enquiries, please contact Paul Woollett, Membership & Training Manager, at [paul.woollett@outlook.com](mailto:paul.woollett@outlook.com) or on **07860 454965**.

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