BPIF CARTONS

Education & Promotion

Proactively communicating cartonboard's unique commercial and environmental advantages to a wide audience:

- Promoted Trees into Cartons, Cartons into Trees (TICCIT) programme.
- Sponsorship of UK Young Designers Award.
- Promotion of converter and partner member's events / awards / investments through e-mail and PR articles.
- Increased social media presence on several platforms.
- Developed an advert and article in The Times supplement, The Future of Packaging, with Pro Carton re: the sustainability credentials of cartonboard.

Plant a tree, grow a mind

TREES INTO CARTONS · CARTONS INTO TREES

BPIF CARTONS

Contact

Help us to deliver even more in 2020 – if you would like to get more involved please speak to:

Jon Clark, General Manager
jon.clark@bpifcartons.org.uk or 07730 018040

Paul Woollett, Membership & Training Manager
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What have we **achieved...**

2019 in Review

BPIF CARTONS

What have we achieved...2019 in review

BPIF Cartons is involved in a wide range of activities on behalf of its members. Some of our tasks are widely publicised whilst our involvement in other initiatives is less well-known - all support our members and the standing of the UK folding carton industry:

E-Learning

Created tailored carton industry training – all in one portal to save time & money:

- Launched a complimentary online training platform developed in partnership with leading carton industry suppliers - over 30 training modules live; more to follow.
- Modules cover all areas of carton production, board manufacture, the carton industry and detailed training on all key Health & Safety aspects.
- Certificates awarded when training is completed – ability to record the details of all employees who have successfully passed.
- Ability to add specific training modules & details relevant only to your company.

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Training

Providing relevant industry training to enhance skills:

- 8 complimentary tailor-made foundation training courses expertly delivered in collaboration with partner members: Bobst, Esko, Heidelberg, Iggesund, & Sun Chemical. More planned.
- Follow-up sales training event to improve key skills and techniques. More planned.
- In total 9 courses attended by 73 people from 13 companies.
- Since launch we have delivered 21 courses attended by 194 people from 25 companies.

Industry Events

Networking events relevant to carton production and key issues:

- Annual President's Lunch, London. Attended by 100 people from 57 organisations.
- Brewery Tour held in Oakham: 20 people attended from 13 companies.
- Representation at BPIF, Pro Carton, ECMA, Packaging Federation, Paper Packaging Forum events and coordination of activities with CPI and other fibre based trade bodies.

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Advice & Support

Information essential for corporate development and market awareness:

- Collective industry statistics.
- Publication of Members' Yearlet – facts & figures.
- Access to industry experts for technical or environmental advice.
- Liaising with Two Sides on the publication Facts on Paper Packaging: The Natural Choice.
- Promotion of BPIF Cartons activities at ECMA.

Lobbying

Ensuring cartons has a voice as governments shape policies and legislation:

- **APPG** – quarterly meetings with MPs to provide an update on industry issues.
- **Brexit** – discussions with Food & Drink Federation and pharma manufacturers to quantify material lead-times and capacity for stock-building.
- **Late payments** – submitted evidence to BEIS. Liaising with ECMA re: submission to European Commission.
- **PRN Prices** – lobbied government to express concern over higher costs.
- Responded to government consultations on Extended Producer Responsibility (EPR) and Plastics Packaging Tax.
- Responded in conjunction with ECMA to European Single Use Plastics Directive.
- Large retail mergers – submitted evidence to Grocery Adjudicator to recognise indirect suppliers.
- **WRAP: OPRL and CPI** - recyclability of fibre-based packaging. Represented the carton industry re: an optimum level of PE board/metpol (windowed cartons/sandwich packs). Fighting for converters interests against the major recycling companies.