

BPIF

STAND OUT FROM THE CROWD

ATTAIN BPIF ISO 12647 COLOUR QUALITY MANAGEMENT CERTIFICATION



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EARN YOUR COLOURS

BPIF ISO 12647 colour quality management certification is becoming the standard for brand owners and print buyers who are demanding consistent colour reproduction regardless of the production process or substrate.

Whilst others provide diluted certification through applications that provide the means to print to ISO 12647 standards, the BPIF scheme is the **only** one certified by an independent UKAS accredited body.

Attaining BPIF certification is the **only** means by which strict colour management systems deliver and verify 100% compliance on all work produced for your clients, whilst ensuring quantifiable savings for your business.

"It amazes me that print companies say they print to the highest standards (even some of the best do). So if they do, why not prove it by giving clearly defined measurements with each job?"

The BPIF ISO 12647 Colour Quality Management Scheme demands exactly this – and that's why Pinstripe is certified to it and can prove without doubt that what we print is to the highest standard.

I'd urge all serious printers to do the same as there is also a real pay back for the company with significant savings in the reduction of ink and paper wastage and lower make ready times, all of which contribute to the bottom line."

Nigel Lyon, CEO, Pinstripe Print Group

HOW BPIF ISO 12647 CERTIFICATION STANDS OUT FROM THE CROWD

	BPIF Certification	Other Certification
UKAS accredited	✓	✗
UKAS symbol promoted on your marketing material improves sales and client retention	✓	✗
Certifications have global recognition by way of the International Accreditation Forum	✓	✗
Gap Analysis identifies measurable guaranteed savings on make readies, paper, ink and waste	✓	✗
Printer required to pass an independent 3 rd party audit annually	✓	✗
Printers required to operate a colour quality management system, audited by a 3 rd party specialist	✓	✗
Audits and product test results subject to further independent review prior to certification	✓	✗
All print production methods and processes included in scope of certification including Digital and Flexo	✓	✗
Customised printing conditions, substrates etc included in scope	✓	✗
Print Managers can be certified	✓	✗
Certified companies can make compliant claims on specific jobs, guaranteeing product quality for clients	✓	✗
Testing of compliant jobs involves full and defined sampling of printed sheets and transparent compliance method	✓	✗
Certified companies provide measurement data to the certification body to check compliance	✓	✗
Performance of measuring equipment used by certified companies is checked and recorded by the certification body	✓	✗

“I’M IN, HOW DO I START?”

THE PROCESS FOR ENROLMENT TO THE PROGRAMME COULD NOT BE EASIER

1 Enrolment

After contacting the BPIF to register your interest an initial meeting with a BPIF Colour Management Expert will be arranged to discuss your specific requirements, determine approval to proceed, and discuss a suitable project plan.

Once approval has been given the process will commence with a Seminar and Gap Analysis.

2 Seminar

Involving all stakeholders, this half day presentation of the scheme will secure full engagement from all within your business, allowing time for any business or technical questions that may arise.



3 Gap Analysis

Your colour consultant will spend the day after the seminar on-site to determine the gap between current methodology and capital equipment held against the standardisation required to achieve certification.

In addition, your consultant will evaluate your current make ready, paper, ink and wastage costs from which savings to be achieved after certification will be established.

The process of audit will be agreed on completion of the Gap Analysis report which will be provided within 7 days of the on-site meeting.

4 Documentation

Using the BPIF universal scheme template we will work with you to create an ISO 12647 compliance document adapted to the specifics of your business but compliant for UKAS certification. This process will take a period of 4/5 days, of which 3 are spent on-site, 1 of which includes a production test run with the balance set aside for writing up the appropriate documentation.

5 Completion

At this point you will be ready for an independent UKAS audit. This is done separately by PMC (Print Media Certification), the cost of which is c£4,000 and is not included in our package costs as the BPIF are not allowed any involvement in the audit process.

6 After Care

PMC will provide you with an audit report. It is not unusual for you to have some failures during the audit. These should generally be minor and dealt with directly with PMC.

However, the BPIF offer guidance during this process and this will be provided as part of the package costs.

7 Certification

Our expectation is the whole process should last no more than 16 weeks from commencement after which you will start to benefit from certification. The BPIF will review progress on savings achieved quarterly.

The BPIF offer a money back savings guarantee of £1,500 should savings identified from the Gap Analysis fail to be achieved after the first anniversary of certification.*

By fully embracing BPIF ISO 12647 certification you are demonstrating a guaranteed commitment to deliver optimal colour consistency for your client's brand thus differentiating you from your competitors and allowing improved productivity and reduced cost for your business.

The all-inclusive cost of BPIF ISO 12647 Certification is £7,000** excluding VAT for members and £10,000 excluding VAT for non-members. Members pay 25% up front whilst non-members pay in full at commencement. This cost includes all visits, documentation and travelling expenses.

The scheme is also available in a light 'pay as you go' package with the option to opt out of BPIF after care. This version does not include a money back savings guarantee and whilst travelling expenses are capped, these are not covered by the package fee.

*established through audited measurement of production efficiencies pre and post certification over a 12 month period from date of certification as agreed by both parties

**all inclusive BPIF costs include expenses but exclude cost of independent UKAS audit through PMC

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“The whole process of working towards ISO 12647 accreditation has been made very easy with the guidance of the BPIF. This would have taken much longer to achieve if we had undertaken the process alone and without their help and guidance.

Being the first Reprographic company to attain the ISO 12647 accreditation is a major achievement for YRG. This helps to confirm that we can produce consistent colour managed Reprographics and Flexographic plates to the industry.

Brand clients are aggressively pursuing colour consistency across all the different print processes and we believe this accreditation gives us an advantage over our competitors in winning this type of business.”

Denis Fitzgerald, Operations Manager, YRG Group Ltd



TO GET STARTED PLEASE CONTACT

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