

BPIF

EST-1901

ASSOCIATE MEMBERSHIP

ABOUT US

The BPIF is the leading trade association for print in the UK. We offer unique and unparalleled core membership services to support members and help members thrive.

We continue to lobby for the best interest of our members and the wider industry. We provide business professional services to ensure members are inline and up to date with current industry standards, and members have unlimited access to industry data and research. We have print specific, Ofsted graded, training covering an array of courses. In short, we care about helping our members be the best they can be. That's why we're the Heart of British Print.



WHAT IS IN IT FOR YOU?

When you join us as an Associate member of the BPIF, we can jointly champion key business issues, amplify your market presence, and offer you the most effective channel to decision makers and business owners.

You'll be welcomed into a supportive community and have a platform to have your voice heard and brand seen. Together we will work to raise your profile and that of the printing industry, keeping it both attractive and future-proof.

We are your collaborative partner!

See below three examples of our industry-led events. Contact us for more information on BPIF events.



BPIF PRINT RECEPTION



BRITISH BOOK DESIGN AND PRODUCTION AWARDS



VISUAL MEDIA CONFERENCE

MEMBERSHIP OFFERINGS

NETWORKING & EVENTS

- ◆ Access to BPIF member meetings locally and nationally.
- ◆ Opportunities to network at events, meetings and roundtables.
- ◆ Discounted member rates at BPIF events.
- ◆ Access to a unique marketing channel – access to BPIF planned events, including specialist events such as our annual Members' Day and British Book Design & Production Awards.

PROMOTION

- ◆ Promotion on website directory.
- ◆ Access to BPIF literature promoting the printing industry.
- ◆ Associate members are given first refusal on all sponsorship opportunities. The BPIF have an active events calendar including awards, conferences and workshops, all at national and local level. Additional cost.

LOBBYING & RESEARCH

- ◆ Receive our quarterly factual industry update Printing Outlook.
- ◆ Access to information and statistics including salary and productivity surveys and technical documents such as optimising paper supply chain management.
- ◆ Access to UK Printing – Facts and Figures which provides detailed information on the structure of our industry, as well as its economic importance and productivity.
- ◆ Opportunity to contribute to our lobbying activities with the UK Parliament & through Intergraf, in Europe.
- ◆ Access to high impact cost saving services including R&D Tax Credits.
- ◆ Facilitate constituency MPs visits.

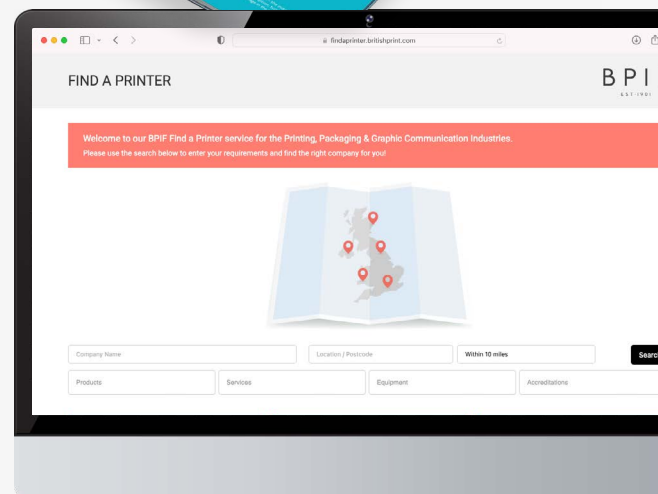
MARKETING & MEDIA

- ◆ Access to the BPIF account manager and marketing and comms as an interface to BPIF members.
- ◆ Promotion through registration on the BPIF's marketing database britishprint.com/findaprinter which promotes your business and advertises your products and services to both direct clients and the trade.
- ◆ Receive membership magazine Inprint, keeping you up-to-date on the issues affecting our members, and your customers.

SERVICES

- ◆ Receive monthly E-News emails giving updates on the latest news, events and business opportunities.
- ◆ Access to HR, H&S, Environmental and Technical Forums.
- ◆ Access to training courses, apprenticeships etc.
- ◆ Access to Communities of Interest - Creative Digital, Environmental Forum and School Engagement.

See add-ons section to find out more about additional services.



LEVELS OF MEMBERSHIP

LEVEL 1 INCLUDES:

- ◆ Banner on fortnightly bulletins x 1 per year
- ◆ Podcast opportunity x 1 per year
- ◆ Webinar or roundtable opportunity x 1 per year

Costs

- ◆ Associate membership sub £1m turnover £1235.00 + VAT per annum
- ◆ Associate membership over £1m turnover £2050.00 + VAT per annum

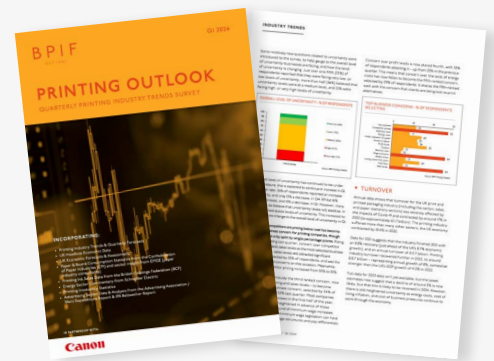


LEVEL 2 INCLUDES:

- ◆ Banner on fortnightly bulletins x 2 per year
- ◆ Podcast opportunity x 2 per year
- ◆ Webinar or roundtable opportunity x 2 per year

Costs

- ◆ Associate membership sub £1m turnover £2250.00 + VAT per annum
- ◆ Associate membership over £1m turnover £4550.00 + VAT per annum



LEVEL 3 INCLUDES:

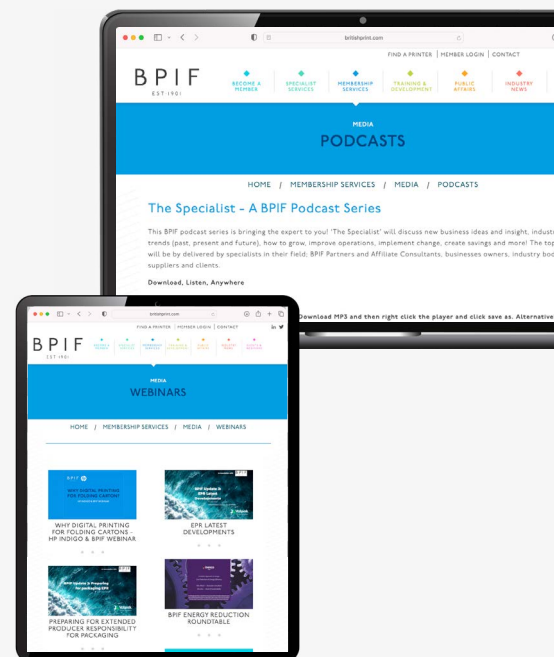
- ◆ Banner on fortnightly bulletins x 4 per year
- ◆ Full page advertorial article in Inprint
- ◆ Podcast opportunity x 4 per year
- ◆ Webinar or roundtable opportunity x 4 per year

Costs

- ◆ Associate membership sub £1m turnover £5000.00 + VAT per annum
- ◆ Associate membership over £1m turnover £7500.00 + VAT per annum

The details in this document are valid for 30 days. It does not comprise an offer to contract.

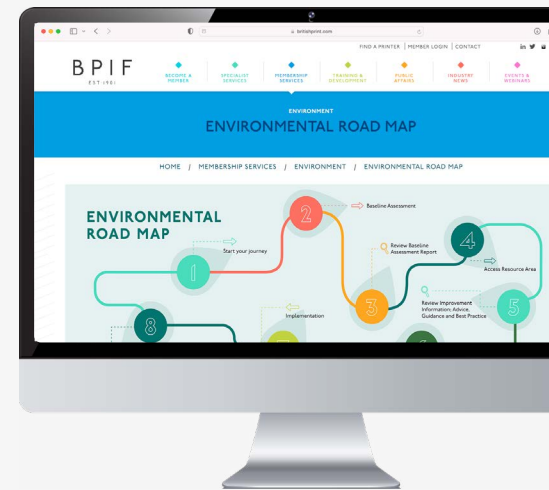
Standard terms and conditions apply to applications for membership.



MEMBERSHIP ADD-ONS

AT AN ADDITIONAL COST

- ◆ Partner on a project, initiative or data.
- ◆ Be the lead on a specific specialist project for a forum and/or group.
- ◆ Do you have a sector focus? Join a Special Interest Group to engage with a network of companies solely focused on your preferable sector - BPIF Labels, BPIF Cartons, Book Production and Display & POS.
- ◆ Actively engaging in the development of the project and featuring as a partner. These projects are being developed to support the industry – i.e., Road Map, E-learning platform.
- ◆ Sponsor a conference or awards - The BPIF has an array of large-scale industry events that provide sponsorship and collaborative opportunities.
- ◆ Inprint ad or loose insert - This magazine is unique in its delivery of industry information. Launched in 2008, it is an essential, regular conduit of communication between the BPIF and its members and is an important feature of membership. Inprint is printed multiple times a year. Compiled by experts from all areas of print, Inprint is a leading information source providing up-to-date insight and comment for senior print industry managers on the latest 'need to know' business practice.
- ◆ Dedicated insight email for BPIF members - Allows you to produce insight, innovation and education email(s) for the print industry which can be shared with a specified audience.
- ◆ Further webinars and podcasts - Allows you to collaborate or solely host a webinar or podcast that provides the industry with insight, innovation and education beyond the two included in membership.
- ◆ Access to Professional Services support for Human Resources, Health, Safety and Environmental and Legal.
- ◆ Looking to share and gather insight from the industry - Host a roundtable that provide presentation and open discussion companies in the industry.



This document does not comprise an offer to contract, and terms and conditions apply to applications for membership.



We have an expert team to support you as a member, so you can grow a healthy sustainable and profitable business.

Find out more, hear from our experts and see how we can be an extension of your team.

