

Certificate in print Management

The 2001 DTI competitiveness study highlighted the shortage of management skills in the UK printing industry and funded the development of this unique, print-specific course with the Loughborough University Business School.

This programme allows candidates the opportunity to understand the subject and apply it back in their work places whilst learning with fellow delegates from the industry from whom they also gain invaluable knowledge.

Who is this course for?

This qualification is aimed at first-line supervisors and managers in the print and graphic communication sector and is unique in its approach as candidates do not require formal higher education to be accepted onto this postgraduate programme.

What does the course involve?

The programme comprises seven taught modules combining self-study and subject familiarisation before attending the university for two days of classroom-based teaching. Each module also requires a project to be completed on the subject area but it is based on the companies' requirements, ensuring that all parties engaged in the process benefit.

The full programme comprises of six mandatory modules:

- Foundations of Management Learning
- Human Resource Management
- Planning & Operations
- Information Management
- Financial Management
- Sales & Marketing

Key benefits

- Increased skills of your supervisory/managerial staff to drive up productivity and continuous improvement within your organisation
- The company benefits from high calibre specialist support on projects specific to their organisation as they form an integral part of the learning process
- The individual remains employed throughout the process but benefit from being registered as a student of Loughborough University and therefore can access all student benefits
- Increased knowledge and flexibility within your supervisory/managerial staff

If the programme attracts more than 15 candidates, there will be the choice of two options to be taken from:

- Health & Safety
- Problem Solving & Decision Making

Seven modules must be completed to obtain the Professional Certificate in print Management.

When?

The first module of the next course starts in March 2007 and candidates will complete the course in 12 months.

How much does it cost?

Cost of the course for March 2007 intake is £3,750 plus VAT. If candidates withdraw from the programme they are subject to the full fees being paid.

How do I apply?

Candidates can apply in the first instance by completing the form on the reverse and returning it to the BPIF. The programme administrator will make initial selection and, although formal academic qualifications are not required, proof of numeracy/literacy (e.g. GCSE Maths and English) will be needed for candidates to make full use of the course.

Certificate in print Management Booking Form

Applicant details

Name _____
Job title _____
Age _____
Address _____

Phone _____
Fax _____
E-mail _____

Although no formal academic requirements apply, a minimum level of Maths and English is essential. Please state industry experience and/or qualifications obtained to date e.g. Modern Apprenticeship in Machine Printing, 5 GCSE's including C in Maths and English.

Industry experience _____

Note: All details will be held in the strictest confidence.

Sponsoring company details

Contact name _____
Company _____
Address _____

Phone _____
Fax _____
E-mail _____

Tick required box

- Please send me details of the module content
Please register me now and send me the University application form
I do not wish to enter this year's intake but would like to register my interest for future intakes

Terms and conditions

Payment

All prices are quoted exclusive of VAT which must be added (at 17.5%) when calculating the amount due. Full payment must be made before the course begins.

Substitutions, transfers and cancellations

The BPIF makes no profit from managing the Professional Certificate in print Management course and is liable to cover all costs with

Loughborough University. We cannot undertake to cover costs for cancellations under any circumstances once you have received notification that the course is going ahead.

Liability

The BPIF reserve the right to amend the programme or cancel a course at any time, or to substitute tutors.

Delegate signature _____

Manager's signature _____

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