

Cash and Cost Reduction Seminar

from the print and packaging industry experts



**How to manage your cashflow better
and get your costs down faster**

23rd March - Glasgow

25th March - Leeds

27th March - Nottingham

1st April - Reading

VISION
IN PRINT



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 **Scottish Print**
EMPLOYERS FEDERATION

Cash and Cost Reduction Seminar

With cash tighter than ever and recession taking its toll on the UK print and packaging sector, Vision in Print has devised a short, sharp seminar to focus on the issues and solutions particular to our sector.

How to manage cashflow better whilst reducing costs is the central theme devised at the request of printers and packagers. The seminar offers practical techniques to identify, measure and release 'trapped cash' as well as identify new ways to take cost out of your business.

In one-day learn how to:

- Identify where cash is tied up in your business, how to measure it and how to release it
- Devise fresh ways to make further cost reductions without undermining potential for recovery
- Find cash and cost savings from more effective 'Operations'
- Deliver cash and cost savings from tighter 'Financial Systems'
- Implement cash and cost savings from better managed 'People'

Ideal for printers and packagers in the UK from:

- Managing directors and General managers
- Finance directors, Chief accountants and managers
- Operations and Production directors and managers
- HR or Personnel directors and managers

The day will involve sessions from print experts in lean manufacturing, finance and HR. We expect between 30 and 40 participants for each workshop from right across the sector allowing the interplay between delegates from different companies to add power and value to the day as we all learn from the experts and from each other, how to manage cashflow better and get costs down faster.

Participating companies are entitled to a free follow up visit from a VIP or BPIF Specialist.

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Agenda

10.00	Chairman's Introduction	Richard Gray, Director, Vision in Print
10.10	Financial principles The need for both profit and a positive cash flow and how they tie together	David Butler, Financial Consultant, BPIF Business
10.40	15 Practical steps to help financial processes	David Butler, Financial Consultant, BPIF Business
11.40	Coffee	
12.00	15 Practical steps to help operational processes	Matthew Peacock, Managing Engineer, Vision in Print
13.00	Lunch and optional demonstration by Kodak	
14.00	Material flow game To illustrate savings from operational improvement	Matthew Peacock, Managing Engineer, Vision in Print
15.00	5 Practical steps to help with staff costs	Linda Harrison, HR Advisor, BPIF
15.30	Where to find more finance	Marcus Clifford, Director, BPIF McInnes Corporate
15.45	The overall financial benefit	Richard Gray, Director, Vision in Print
16.00	Optional demonstration by Kodak	

ViP's Cash and Cost Reduction seminars are being hosted by Kodak as part of their 2009 'Pole Position' Road Shows, to be held at Glasgow , Leeds , Manchester, Nottingham , Coventry, Bristol, Reading  and Dartford.

For more details see www.kodakroadshow.com



Register now to reserve your place at

Cash and Cost Reduction Seminar

Please complete and return this form together with payment to Vision in Print, 29-35 Farringdon Road, London EC1M 3JF. To reserve a place fax to **020 7915 8395**: booking will only be provisional until payment is received.

T: 020 7915 8320

E: helen.dunn@visioninprint.co.uk

W: www.visioninprint.co.uk

Cash and Cost Reduction Seminar

	Full Delegate Rate	Please Enter Number of Delegates	10% Discount Delegate Rate if you are a member of BPIF or SPEF	Please enter number of delegates
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