

Carbon Management

- **Carbon Footprint Calculator that meets PAS2050**
- **Carbon Reduction Programme to reduce your carbon footprint**
- **Carbon offsetting**
- **CarbonNeutral® certification**

The need for printers and packagers to demonstrate effective carbon management is growing: as buyers review their supply chains to help them reduce their carbon footprint, and as tenders are increasingly awarded to 'lower carbon' suppliers. Printers who can measure and manage their carbon footprint will gain competitive advantage, enhance their brand and lower their environmental impact, leading to a stronger, more profitable business.

The BPIF has an end-to-end carbon management solution to help UK printers and packagers of all sizes maximise the opportunities in this area. We offer a four stage carbon management approach which can be applied to both sites and to individual print jobs. This can lead to CarbonNeutral® certification which is organised in association with our partner The CarbonNeutral Company.

The BPIF **Carbon Footprint Calculator** meets PAS2050 - the specification for product carbon footprints. Footprinting involves breaking down a "carbon product" (a manufacturing site or a printed product) into five "boundaries": paper manufacture, paper distribution, the print site itself (including energy & vehicle use), waste management and retail. A BPIF environmental consultant will guide you through each step.

Your carbon footprint report shows the key sources of carbon emissions from your business or specific publications and identifies areas for management in a **Carbon Reduction Programme**. It also means you can tell clients what the carbon footprint of their product will be if printed at your site, helping you compete with overseas print companies. Our environment experts then help you to target carbon reductions - things that you can do to reduce your overall carbon footprint, such as increasing energy efficiency, reducing waste to landfill and reviewing travel.

Key Benefits

- **Calculates your and your clients' products carbon footprint**
- **Structured programme reduces and offsets carbon emissions**
- **Meets client pressure to reduce carbon**
- **Delivers genuine environmental benefit**
- **Enhances your brand and product image**
- **Provides competitive advantage, especially over non-UK suppliers**
- **Meets PAS2050 and facilitates CarbonNeutral® certification**
- **Reduces cost and boosts your profits**



The strongest possible position for any printer is to attain CarbonNeutral® status and many printers are now achieving this certification. This means that carbon emissions are reduced to net zero in accordance with a standard called the CarbonNeutral Protocol through a process of internal reductions and carbon offsetting. For every tonne of CO₂ produced The CarbonNeutral Company will arrange for this to be counter balanced with a tonne saved by a validated emission reduction project - **carbon offsetting**. Printers that reduce their emissions to net zero are awarded the CarbonNeutral® company certification mark or, in the case of individual print jobs, CarbonNeutral® publication to clearly show their commitment to reducing carbon. The CarbonNeutral Company can also help printers to communicate their carbon reduction efforts to key stakeholders and includes them on their 'network of companies', a directory of low carbon suppliers.

To find out more call us now on 020 7915 8328 or email nyisha.rodney@bpif.org.uk

Read how other printers and packagers have benefited from BPIF support at www.britishprint.com/healthsafetyenvironmentandquality

Can we help you further?

ViP and the BPIF offer a range of customised support services, programmes and courses for printers, packagers, print buyers and suppliers, all designed and delivered by print industry experts. Please tick those you are interested in and one of our specialists will contact you.

Fax to 020 7915 8395 or email charlotte.george@bpif.org.uk

Health, Safety, Environment & Quality

- Health & Safety Healthcheck
- Environmental Healthcheck
- Health & Safety Management Schemes
- ISO 14001 Environment Management Support
- FSC Chain of Custody Support
- OHSAS 18001 Health & Safety Support
- ISO 9001 Quality Management Support
- Integrated Management Systems Support
- Noise Surveys
- Interim Health & Safety Managers
- Business Continuity/Disaster Recovery Planning
- Health & Safety for Managers & Supervisors
- Environment for Managers & Supervisors
- IOSH Managing Safely Course
- CoSHH Assessment Training
- Risk Assessment Training, inc Fire
- Manual Handling Training
- Carbon Management

Technical

- Technology Healthcheck
- Design & Print Unit Reviews for In-plant Operations
- Workflow and Prepress Reviews
- Digital Business Development
- Press and Post-press Investment Support
- Management Information Systems (MIS) Support
- ISO 12647: Colour Management Support
- ISO 7799/27001: Information Security Support
- Tender/Bid Preparation
- Dispute Resolution and Expert Witnesses
- Introduction to Print Processes
- Introduction to Print Technology (3 Days)
- Print Production Planning
- Introduction to Print Estimating

Process Improvement

- Howard Smith Snapshot (diagnostic)
- Howard Smith Snapshot *Development*
- Modular Improvement Programme (up to 25 staff)
- Kickstart (26-50 staff)
- Masterclass Lite (50+ staff)
- Masterclass (100+ staff)
- Office and Prepress Change Cycle
- Material Waste Reduction
- Best Practice Club Visits
- Cash and Cost Reduction Seminars
- 5C/5S Workplace Organisation
- Lean Focused Maintenance
- Environmental Diagnostic

Human Resources

- HR Healthcheck
- HR Management Schemes
- Selection & Recruitment Support
- Aptitude & Psychometric Testing
- Rewards & Benefits Advice
- Performance Management Systems
- Investors in People
- Coaching and Mentoring
- Organisational Restructuring
- HR Due Diligence
- Absence Management Workshops
- Discipline & Grievance Workshops

Business Development

- Cost Rates Reviews
- Financial Management
- Business Planning
- Sales Development
- Market Research and Development
- Marketing Planning and Implementation
- Interim Management and Mentoring
- Factory Layout and Planning
- Purchasing and Supply Chain Management
- Website Design, Build and Internet Marketing
- Sales and Marketing Training and Coaching
- PAS 75 Customer Service Support
- Preparing your Business for Sale
- Customer Service Training
- The Supervisor Role Course
- Getting the Sale Course

Training

- NVQs
- Apprenticeships
- Professional Certificate in Print Management
- Technical Certificate
- Team Leader Training from ViP & BPIF Training

Legal

- Legal Plus
- Mediation

BPIF Financial-Alliance

- Acquisitions and Mergers
- Business Valuations

Your Name	Job Title
Company Name	
Address	
Telephone	Email