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The Worshipful Company of Stationers and Newspaper Makers

**“Riding a tiger”: Sir David Arculus picks the rise and fall of EMAP as the subject for this year’s Stationers’ Company Annual Lecture**

On Monday, 9 March at 6.00pm Sir David Arculus will deliver the Stationers’ Company Annual Lecture at Stationers’ Hall in the City of London.

Sir David, Chairman of Energy (UK), Hassium Asset Management and a Non-Executive Director of Pearson plc, is a media giant with an epic story to tell. So his 2015 Stationers’ lecture will be highly colourful, and very hard-hitting, as he charts EMAP’s transformation from a small regional newspaper publisher to becoming a massive media group, encompassing magazines, events, exhibitions and data products. It was a journey full of twist and turns and big personalities and Sir David likens it to riding a tiger.

Eventually, EMAP faltered and the good times faded; but does its legacy live on?

Sir David will tell his own story, inextricably linked to that of EMAP and, in riding that tiger one more time, will offer pointers to what went wrong and lessons for today’s rising media companies. As he himself says in his lecture, one might wonder whether, in telling the story, he is in danger of “stirring up a viper’s nest”!

An evening not to be missed.

Those interested in attending can book at <https://stationers.org/events/event/0/53-events/24-annual-lecture-and-dinner-2015.html> . Tickets are available for the Lecture only (including a canapé reception) or for the Lecture plus dinner.

There are a limited number of press places available please contact Giles Fagan Deputy Clerk at the Stationers’ Company on 020 7246 0988 for further details.

**About The Stationers’ Company**

**The Stationers' Company is the City of London Livery Company for the Communications and Content industries.** The Company’s mission is to be recognised as the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.