



CALL FOR ENTRIES 2015

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BRITISH BOOK DESIGN &  
PRODUCTION AWARDS

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### THE BPIF ARE PROUD TO ANNOUNCE THE LAUNCH OF THE 2015 BRITISH BOOK DESIGN AND PRODUCTION AWARDS IN ASSOCIATION WITH OXFORD BROOKES UNIVERSITY AND THE PUBLISHERS ASSOCIATION.

As one of the most prestigious and popular literary events of the year, the awards recognise and promote the excellence of the British book design and production industry by celebrating the best books of the year. These include everything from photographic books, art and architecture monographs, to scholarly, academic and reference books.

#### ENTRY GUIDELINES

The entry guidelines require that the entries must be published, designed, typeset, printed or bound by the entrant in the UK. The one exception is the Best British Book category, which can be entered only with books produced entirely in the UK.

Submission for more than one category is acceptable. A separate copy of the book must be submitted for each category entered.

#### JUDGING PROCESS

The judges will be looking for exceptional design, free of typographical errors, with particular emphasis given to excellent layout and standards of typography. Judges may move entries across categories.

This year we have introduced two new exciting award categories, these being Graphic Novels and Self-Published, reflecting the belief that 'everyone has a book in them'. These authors have completed their stories, putting ink to paper and book to store shelf.

#### DEADLINES

All books published from 1 July 2014 until 30 June 2015 are eligible for entry in this years' awards.

**The deadline for entries is Tuesday 30 June 2015.**

The Awards will be presented on Thursday 26 November 2015 at the Jumeirah Carlton Hotel in Knightsbridge, London. It will be a memorable night as industry and clients come together to celebrate the best of British book design and production.

For more information or to enter the awards, please visit [www.britishbookawards.org](http://www.britishbookawards.org)

ORGANISED BY:



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# CATEGORIES

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## **BRAND / SERIES IDENTITY**

A minimum of four books would need to be submitted for this category with at least one book published in the relevant year. Each book should reflect and promote the series whilst extending the value of the 'collection'.

## **LIMITED EDITION & FINE BINDING**

Private press publications may be included with the focus being the detail given to the finish of each book. This category showcases the skills and fine detail applied to the book-binders art. Limited Edition is defined as a book with less than 250 copies.

## **SELF-PUBLISHED BOOKS**

A new category for 2015, a chance to celebrate and congratulate authors who have worked tirelessly to create their own 'story' and made it happen. Entries are welcome for every subject area, provided that self-promotion is evidenced.

## **DIGITALLY PRINTED BOOKS**

This is for both black and white and full colour books. Typography, substrates and design should be used to their fullest, highlighting the flexibility and variability of digital print.

## **INTERACTIVE MULTIMEDIA BOOKS**

Innovation and utilisation of multimedia technology that compliments and enhances a printed book. A hard copy of the book will need to be supplied and you will need to provide judges with access to the supporting app or multimedia feature.

## **EXHIBITION CATALOGUES**

These need to have been produced to the highest standards of print quality, with fully documented entries and illustrations.

## **PHOTOGRAPHIC BOOKS, ART & ARCHITECTURE MONOGRAPHS**

This category is suitable for the highest quality of image reproduction that should create something visually stunning for the high end market.

## **GRAPHIC NOVELS**

A new category for 2015, a graphic novel is a book made up of comic style content. This includes fiction, non-fiction, and anthologized work which we hope will reflect the changing trends in the UK books industry.

## **TRADE ILLUSTRATED**

General non-fiction featuring a combination of illustrations and text that informs and educates the reader.

## **LIFESTYLE ILLUSTRATED**

Living and lifestyle activities e.g. cooking, DIY, gardening, with particular attention being given to consistently high standards of design and production.

## **LITERATURE**

Fiction, poetry, biography and letters – both hardback and paperback.

## **PRIMARY, SECONDARY & TERTIARY EDUCATION**

This applies to educational books produced for schools, colleges and universities. The ability to capture and retain the readers' attention is important in this category. Three books will be chosen from the categories and one will be the overall winner and two will be highly commended.

## **SCHOLARLY, ACADEMIC & REFERENCE BOOKS**

For example dictionaries, atlases, research studies, should include clean designs, exceptional finishing and can be complimented with photography.

## **CHILDREN'S TRADE**

All children's literature entered in age categories 0-5, 6-11, 12-16. Three books will be chosen, one will be the overall winner and two will be highly commended.

## **BEST JACKET / COVER DESIGN**

Full colour or monochrome book jackets. Attention should be given to the visual impact, creativity and design.

## **BEST STUDENT BOOK**

This category is open to anyone studying in full or part-time education on a recognised publishing, printing or design-based course within the UK (there is no entry fee for this category). Please note that a signed letter from the student's course professor must be included with the entry stating course, college and course dates.

## **BEST BRITISH BOOK**

Exemplifying the highest standards of book design, production and printing, this category is open only to books that are published, printed, designed and bound in Great Britain and should serve as a celebration of the British Print Industry.

## **BOOK OF THE YEAR**

This will be picked from the winners of the other categories.



2014 BOOK OF THE YEAR

# APPLICATION FORM

**DEADLINE FOR ENTRIES IS TUESDAY 30 JUNE 2015**

BOOK TITLE
ENTERING COMPANY NAME
COMPANY ADDRESS
POSTCODE
CONTACT NAME
EMAIL ADDRESS
TELEPHONE
COMPANY TWITTER HANDLE

## AWARD CATEGORY

- BRAND / SERIES IDENTITY**  
Min of 4 books - 1 book must have been published in the relevant year
- LIMITED EDITION AND FINE BINDING**
- SELF-PUBLISHED BOOKS**
- DIGITALLY PRINTED BOOKS**
- INTERACTIVE MULTIMEDIA BOOKS**
- EXHIBITION CATALOGUES**
- PHOTOGRAPHIC BOOKS, ART AND ARCHITECTURE MONOGRAPHS**
- GRAPHIC NOVELS**
- TRADE ILLUSTRATED**
- LIFESTYLE ILLUSTRATED**
- LITERATURE**
- PRIMARY, SECONDARY AND TERTIARY EDUCATION**  
 PRIMARY  SECONDARY  TERTIARY
- SCHOLARLY, ACADEMIC & REFERENCE BOOKS**
- CHILDREN'S TRADE**  
 0-5  6-11  12-16
- BEST JACKET / COVER DESIGN**
- BEST STUDENT BOOK**
- BEST BRITISH BOOK**  
This book has to be designed, published, printed and bound in Great Britain

**PLEASE NOTE THAT A SEPARATE COPY OF THE BOOK MUST BE SUBMITTED FOR EACH CATEGORY ENTERED.**

KINDLY PRINTED BY



**PRECISION**  
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[www.precisionprinting.co.uk](http://www.precisionprinting.co.uk)

## ENTRY CHARGE

£40 +VAT for first category entry,  
£25 +VAT for all other entries from the same applicant.  
There is no charge for the Best Student Book.

Please enclose remittance in full as no entries can be accepted without payment. Please make cheques payable to BPIF or complete credit card details below.

Cheque enclosed for (payable to BPIF) £

Please charge my credit card for (please fill out details below) £

| CARD NUMBER

| EXPIRY DATE

## | CARD TYPE

VISA  MASTERCARD  AMEX

| SECURITY NUMBER (last 3 digits on back of card)

| CARD HOLDER'S NAME

| CARD HOLDER'S ADDRESS

| POSTCODE

| CARD HOLDER'S SIGNATURE

In the event that your books are not shortlisted, please tick this box to indicate that you wish to collect them.

## PLEASE SEND YOUR ENTRY TO:

**Helena Markou**  
British Book Design and Production Awards  
The Stores, Oxford Brookes University  
Gipsy Lane Campus, Headington  
Oxford OX3 0BP

To submit your application form online visit  
[www.britishbookawards.org/2015/application](http://www.britishbookawards.org/2015/application)

## FOR FURTHER DETAILS CONTACT:

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