

# BPIF INFORMATION SECURITY MANAGEMENT & ISO 27001 SUPPORT

Clients reassured that data security is a top-priority at ProCo

➔ ProCo is an integrated marketing communications and print company that uses the very latest innovations and techniques to help clients to get more from their marketing campaigns. ProCo's services range from web-to-print solutions and highly personalised direct mailings, through loyalty schemes using complex data-driven marketing management tools.

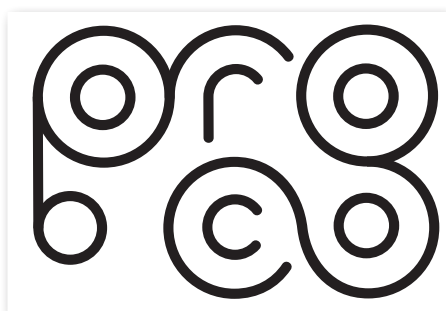
## Company situation

Information is the life-blood of the business. If vital data were lost, corrupted, damaged or stolen, it would be difficult, if not impossible, to operate without the robust processes and procedures which ISO 27001 certification has assured.

"As the importance of data, together with all related confidentiality

and security aspects becomes of increasing importance in today's world, we were being asked more and more frequently by our customers about our IT systems, HR and business processes" says ProCo's Finance Director and Information Security Manager, Simon Tomlinson. "It became very clear that we needed to formalise our approach and decided some months ago to embark on certification to ISO 27001"

Installing an Information Security Management System (ISMS), a fundamental aspect of ISO 27001, has enhanced ProCo's Business Continuity and Disaster Recovery plans to give client confidence, and



the knowledge that should an unexpected disruption occur, data entrusted to ProCo will be safe and any impact on customer service will be minimal.

An ISMS is a systematic approach to managing the security of sensitive information that embraces people, processes, IT and technical systems and connects these with the



company's policies. It is designed to identify, manage and reduce the range of threats to which information is regularly subjected. It helps to identify threats, vulnerabilities and risks which it controls with a risk treatment plan and feeds the results into the Business Continuity plan. ISO/IEC 27001 is the formal standard against which organisations may seek independent certification of their ISMS

"The process of implementing an ISMS is a complex one, however, the decision to appoint BPIF Business to help guide us through the process was an easy one, as our preliminary conversations very clearly confirmed the value that the BPIF could bring, from determining our initial strategy for implementing an ISMS to the very detailed requirements of many aspects of the Standard'.

## Outcome for client

We believe that our certification to ISO 27001 now provides us with every opportunity to maximise the potential for our internal systems and processes and, equally importantly, to seek further business opportunities with clients wishing to work with a business which places such a great degree of importance on their data and information" says Tomlinson.

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