

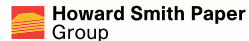


WINNING THE WAR ON WASTE

➤ How to cut costs and improve environmental performance with lean techniques

22 November 2010
Lancaster London Hotel
London

Sponsored by



Media Partner **PrintWeek**



WINNING THE WAR ON WASTE

➤ How to cut costs and improve environmental performance with lean techniques



Print and packaging businesses are beset by commercial, financial and environmental pressures. Yet despite the worst trading conditions in several generations, many are prospering.

This conference will demonstrate best practice in three related topics: 'smart' use of technology, material waste reduction and environmental management. The conference will show how effective application of all three using 'lean' processes can raise competitiveness and productivity – providing staff are engaged effectively.

Delegates will leave with practical ideas on how to tackle such issues and see benefits both in terms of improved cashflow/profit and a more motivated workforce.



KEYNOTE SPEAKER

Michael Heseltine has a long and illustrious history in both the print and publishing industries and the world of politics. He is active within the coalition government with a key role in future regional funding.

The key themes will be:

1. The application of 'smart' technology

The latest technology can offer great productivity improvements; but these can only be fully exploited by thoroughly reviewing related systems and data. We hear from three printers who have benefited from the determined application of the latest technology, whether software, standards or data.

2. Reducing material waste

Cutting waste offers rapid savings and aids the environment; yet printers are often let down by poor processes and habits. Two presentations give practical tips to apply immediately and define the savings made.

3. Getting real benefit from Environmental Management

Although most printers need an environmental standard, too few can demonstrate any real savings. We hear from a printer who has used his EMS to drive major savings. For smaller printers, ISO 14001 can be daunting; but there are other options. We hear from a small London printer about a new standard that offers an engaging alternative.

4. Engaging the team

Everyone knows they need to motivate and engage their whole staff if performance is to be maximised. This is often easier said than done. We hear from two companies that have succeeded and discover their practical tips to win staff commitment.

CONFERENCE PROGRAMME

10.15 - Chairman's Opening Remarks

Mike Hancock, Consultant, ex MD Pira International

10.25 - Theme 1: Engaging the team 1

Winning the team

Vincent Gidley, Managing Director, Howitt Ltd

- Why and how Howitt set about winning hearts and minds
- Sustaining the commitment
- Top down: Bottom up initiatives

The role of a Lean Champion

David Thomas, Operations Director, A1Print

- Moving beyond individual project gains
- Professionalising the role
- Training and benefits

11.15 - Coffee & Networking

11.45 - Theme 2: Application of 'smart' technology

Gaining the most from your PrePress Workflow

Anthony Thirlby, Managing Director, ESP Colour

- The link between workflow software and broader processes
- Getting the best from implementation
- Findings from a ViP study

Ensuring maximum benefit from 12647/2

Dean Naylor, Production Manager – Print & PrePress, Nampak

- The potential benefits of the new standard
- Early experience of its application in practice

Getting the best out of Management Information

Robin Welch, Chief Executive, GI Solutions

Robin Carruthers, Manufacturing Director, GI Solutions

- Establishing the right KPIs
- Analysing the data
- Sharing the data with management and workforce
- Setting targets and winning results

13.00 - Lunch & Networking

14.00 - Theme 3: Efficient Materials

Material Waste Reduction

Stuart Kellock, Managing Director, Label Apeel

- Gaining initial savings
- Applying KPIs
- Sustaining year-on-year benefits

Making Paper Supply work for you

Ian Symons, Sales Manager, Kingfisher

- Analysing your needs
- Reviewing contracts
- Utilising suppliers' added value services
- Findings from a ViP study

15.15 - Tea & Networking

15.45 - Theme 3: Benefits from Environment Management

Moving beyond good intentions – how to reduce cost through Green Management

Paul Holden, Chief Executive, Dobson & Crowther

- Setting the scene using audits and KPIs
- Ensuring follow-through
- Identifying realistic goals both short and long term

EcoPrint London and CarbonSmart

Gavin Reddin, Managing Director, Liberty Services

- The search for an alternative to ISO 14001
- The CarbonSmart process
- Winning staff & customers

Theme 1: Engaging the team 2

A big budget is not the key

Steve Whitehead, Operations Director, Newsprinters Broxbourne

- How News International learnt that engagement takes time
- Secrets of successful participation

16.30 - Keynote

The future role of UK Print

Lord Heseltine, Chairman, Haymarket

17.00 - Conference Closes

Mike Hancock

